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Evaluation Seminar Outcomes

Kraków, July 2025



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Introduction

On 1-4 July 2025, SIR (Stowarzyszenie Inicjatyw Regionalnych) hosted an Evaluation Seminar, crowning 3 years of the organization's accreditation. It was a perfect occasion to gather partners, hear their feedback on cooperation with our NGO, disseminate the past projects' results, and discuss the plans and initiatives for the future.

This document informs about the course of the Evaluation Seminar and embodies its results, as it presents two Key Action 2 project plans and calls, with a proposed partner contribution/responsibility division.

Seminar's course

We opened the seminar with presenting the activity of our association conducted within the accreditation, as well as familiarized everyone with our vision and mission, as well as all major achievements once again.

Followingly, the present partner showcased their activities and organizations, with an emphasis on their perspectives on the commonly implemented projects. We also held a round of feedback for both SIR as a hosting organization of mobilities under the partnership, and for partners – who were coordinating the groups of young people who had participated in those mobilities.

The feedback round was concluded in the table below:

Areas of success	Areas to improve
- Communication, partner engagement and overall cooperation - Venue and facilities - Preparatory visits and preparation of participants, mentoring and guidance - Facilitation of the workshops and variety of the activities – creativity and innovation of methods - Themes of the projects and their significance for the needs of young people - Involvement of young people	- E-mail sharing and delegating strategies within all partner organizations - Social media engagement across young people we involve - Updating the infopacks of the projects with more relevant information; aesthetic design - Equipping team leaders with more responsibilities



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In the following steps of the Evaluation Seminar, we had moved on to discussing the opportunities for our partnership for the future. A part of this discussion involved exploring the avenues for future project applications, such as Creative Europe or Citizens, Equality, Rights and Values Programme (CERV) funds. We also dived deeper into the discussion about the areas of potential development at the intersection of adult education and youth work. We understood that our cooperation can be more effective with a roadmap and more in-person meetings that prompt the project outlines and directions of our work.

As a result of the above debates, we have come up with two initiatives within the capacity of our partnership network, described in the following subchapter.

After conceptualization of these, we moved on to making plans for the future seminars and KA1 activities that are to be implemented still in 2025. The agreement on partner involvement in the upcoming initiatives closed the official part of the Evaluation Seminar in a promising manner.

KA2 initiatives sparked during the Evaluation Seminar

The main results of the seminar lay in outlining the plan for two KA2 initiatives that our partnership network could bring to life. Exchanging our varying experience and networks, we have come to understand what topics are closest to our communities and youth and young adults we address. Below find these projects' descriptions and proposed partner contributions.

They would be applied either through the funds of Cooperation partnerships in youth KA220-YOU or Cooperation partnerships in adult education KA220-ADU.

1. Cooperation in NGO development & digital literacy for rural youth involvement

This project was sparked by the realization that almost all our partner organizations address youth living in rural areas and provide opportunities for them to grow and experience equal chances of development to those that urban youth have. We want to continue to strengthen our specialty in that field and act more firmly towards equity of rural and urban youth.

We also want to hold an initiative that would benefit those youth in a long term. We can do that through sharing the capacity of our organizations with other organizations – teaching what we already achieved and sharing the positive practices coming out of our previous joint projects. We decided that the best way to do that is to directly target the NGO sectors in our countries.



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From our experience – organizations often know what to organize, but they lack the ‘hows’. They do not have appropriate knowledge that would allow them to grasp young people’s attention and gather them for their local activities. This project would encompass educating youth workers in the rural areas of our countries and increasing digital literacy and social media management skills of the NGOs therein, so that they have more capability to attract young people to participate in their activities. It would also facilitate the encounters of young people with local NGOs, through one of the work packages (to be developed).

2. Intergenerational dialogue and learning – skill exchange

As mentioned above, we work in the rural areas, often getting in touch with the local communities. An important role held within those communities is the role of elders. The values are passed from generation to generation, even in a dynamically changing world.

However, these changes are not without significance to the relationships between older and younger people. We would like to explore this relationship and act for its betterment through facilitation of skill exchange between young and older members of our communities.

This project would develop the methodology that would encourage youth to teach elders skills of new tech-driven world, increasing digital literacy. In return, the older generation could offer handicraft workshops, storytelling activities, and knowledge-sharing local events.

As organizations, we would like to provide appropriate research supporting such an action, to detect and determine the needs of our environments and the particular communities. We would also like to provide a framework for the exchange to happen in real-life spaces.

The partner contribution

All partners present in the Evaluation Seminar agreed that the above initiatives would be transformative for our NGOs and our network. The table below demonstrates the proposed contribution of each of the present partner. We also consider recruiting additional partners and issuing call to join by educational institutions and companies – supporting our ‘adult education’ angle.



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	Cooperation in NGO development & digital literacy for rural youth involvement	Intergenerational dialogue and learning – skill exchange
SIR Poland	Methodology development, project management, grant application writing	Experience and capacities to disseminate and distribute project contents among both senior and youth communities in Poland
HAWKS NGO Portugal	Social media management and social media education provision	Collaboration with multiple schools, and educational centers – bringing on board external stakeholders
Really Cool Adventure Ireland	Website development, research, analytics, dissemination management	Dissemination in schools and educational institutions, cooperation with intergenerational communities, research
Amper Sand North Macedonia	Training content provision and methodology development support	Collaborations with Chamber of Crafts, Centres of Social Entrepreneurship, Business Confederation and Municipalities, development of training methodology, exchanges and potential mobility
SOMOS Europa Spain & High On Life Italy	Research expertise, digital marketing expertise & project design	Social media management, research expertise, connection with the elderly community centers
ASCOINT Romania	Dissemination support, mobility and event organization competencies	Methodologies of intergenerational dialogue
GYM Greece	Methodologies of activating youth and non-formal education expertise contribution	Methodologies of activating youth and non-formal education expertise contribution
PlanBe Cyprus	Expertise in interacting with rural communities, expertise in ethnographic research, cooperation with the local stakeholders	Methodologies of intergenerational dialogue

Summary

This document contained information about the Evaluation Seminar of Stowarzyszenie Inicjatyw Regionalnych, held in Kraków on 1-4 July 2025, and its outcomes.



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The NGO hosted it to reflect on three years of its accreditation. The event gathered partner organizations to review past cooperation, share feedback, and discuss future project ideas.

The seminar included presentations of each partner's work, a joint evaluation of successes and areas for improvement, and planning of upcoming collaborations. Positive feedback highlighted strong cooperation, creative workshops, and meaningful project themes, while areas to improve included internal communication and social media outreach.

The main outcome was the development of two new **Key Action 2 (KA2)** project concepts:

1. **NGO Development & Digital Literacy for Rural Youth** – Aiming to empower rural youth through better NGO capacity, digital literacy, and outreach strategies.
2. **Intergenerational Dialogue & Learning** – Promoting mutual skill-sharing between youth and elders to bridge generational gaps through real-life interactions and workshops.

The partners agreed on their roles for each project, combining their expertise in methodology, training, research, digital tools, and community engagement. These initiatives will be applied under Erasmus+ KA220 for youth or adult education, with potential to include new partners.