

Title: Make Kraków green again

Dates: 15th April - 22nd April 2022

Location: Pocket Park on Lubiczka street

Target group: all citizens (and tourists), no age limit

Aim:

- to make the area more green and colorful
- to improve the quality of the air
- to make the place more cozy and disconnected from the main street
- to engage the citizens in raising awareness in terms of protecting and developing green areas in the city

Description:

- | | | |
|---------------------|----------------------------------|---------------------------|
| a) flowers: | b) trees | c) water taps |
| - roses ✓ | - magnolias × 3 ✓ | - 1 for birds ✓ |
| - pansies ✓ | - birches ✓ | - 1 for people and dogs ✓ |
| - tulips ✓ | - trees from local horticultures | d) selective trash cans ✓ |
| planted by citizens | | e) benches × 6 ✓ |
- ↳ [] installed by experts

Budget:

- 5230 zł - selective trash cans
- 280 zł - water tap for people
- 165 zł - water tap for birds and dogs
- 200 zł - rose seeds
- 200 zł - tulips seeds
- 200 zł - pansies seeds
- 200 zł - magnolias
- 350 zł × 30 = birches
- 670 zł × 6 = benches

Impact :

- eco-friendlier, greener park with more visitors
- people → more aware of the importance of green policy

Results :

- a nice, colorful park, close to the city centre
- a relaxing, calm place, accessible for the citizens
- everybody can meet there, enjoy fresh air and well organized, pretty space

Dissemination :

- an article in the local newspaper (in digital and paper form)
- creating an event on Facebook and official website of the local authorities
- creating posters and leaflets and putting them on the bus stops